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Erasmus+ Programme  
of the European Union



Structuring cooperation in doctoral research, transferrable skills training,  
and academic writing instruction in Ukraine's regions

## **Informational and Digital Literacy**

Developed by P7 V.O. Sukhomlynskyi National University of Mykolaiv

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**Course description:** *The course is designed to form and develop students' key skills and competences necessary for effective and conscious functioning in the modern information space. Information literacy is a 21<sup>st</sup> century approach to education which provides the ability to access, analyze, critically evaluate, and produce communication in a variety of forms. It builds the understanding of the role of media and information in the society and their social, cultural and political impact. This course exposes the student to the essential characteristics of various media messages, develop critical thinking skills, provides the methods of analysis necessary to interpret media content and its implications. It also includes practicing semiotic analysis and evaluation of techniques used in media to construct meaning and persuade.*

**Course aims:** *to develop the ability to analyze and evaluate information from various media sources, to develop critical thinking skills for understanding and interpreting media messages, to develop the ability to search and select information necessary for achieving social, learning and research goals.*

### **Course objectives**

- to understand what Information literacy is and its importance;
- to learn how the media are used to construct meaning and to persuade;
- to analyze and interpret media messages to reveal the difference between reality and its media representation;
- to master the methods and techniques for assessment of manipulation, bias, fakes, omission, representation of stereotypes in media;
- to master the methods for information search and selection.

### **Course content**

1. *The role of Media in the modern society (0,5 ECTS)*
2. *Types of Media and their characteristics (1 ECTS)*
3. *Misinformation and manipulation (0.5 ECTS)*
4. *Media message analysis (1 ECTS)*

### **Learning outcomes and methods of their evaluation:**

| Learning outcomes   | Assessment                           |
|---|--------------------------------------|
| Understand the key concepts and terms related to Media and Information literacy | Infographics, test                   |
| Distinguish between characteristics of traditional and social media             | Compare and contrast essay           |
| Apply Five Core Concepts of Critical Information literacy                       | Poster presentation group project    |
| Apply fact checking tools   | Web quest                            |
| Identify bias and stereotypes   | Human diagram test                   |
| Understand the methods of persuasion and media constriction                     | Individual projects on text analysis |

### **Class meetings**

1 lesson per week. Each lesson includes teacher presentations, discussions, whole class and small group activities, students' presentations.

### **Requirements**

Students must participate in class discussions and group activities as well as complete their homework assignments for each class

### **Grades**

Final mark consists of sections points (60%) and credit points (40%).

### **Teaching language**

English

### **Recommended reading:**

1. Carretero, S.; Vuorikari, R. And Punie, Y. (2017). Dig Comp 2.1: The Digital Competence Framework for Citizens with eight proficiency levels and examples of use, EUR28558EN, doi:10.2760/38842 [Електронний ресурс]: Luxembourg Publication Office of the European Union. Режим доступу: <https://ec.europa.eu/jrc/en/digcomp>
2. National Association for Media Literacy Education. (2007, November). Core principles of media literacy education in the United States. Retrieved, [Електронний ресурс]: Режим доступу: <http://name.net/publications/core-principles>.
3. Deidre P. Media Literacy: Seeking Honesty, Independence and Productivity in Today's Mass Messages. Idebate Press, 2014 - URL: <https://ebookcentral.proquest.com/lib/hselibrary-ebooks/detail.action?docID=3433193&query=Media+Literacy%3A+Seeking+Honesty>
4. Grigoryan, A. & King, J. M. (2008). Adbusting: Critical media literacy in a multi-skills academic writing lesson. English teaching Forum, 46(4), pp.2-8.
5. Oksana Torubara. English for media literacy. MOOC guide. Student's book [Text] / Oksana Torubara ; T. H. Shevchenko nat. univ. "Chernihiv collegium", Embassy of the United States of America, Univ. of Pennsylvania. - Chernihiv : Desna Poligraf, 2019. - 107 p. - (In collaboration with US Embassy).
6. The Europe 2020 Strategy. Digital Living. Transformation of Education, Skills and Social Services. [Електронний ресурс]: Режим доступу: <https://ec.europa.eu/jrc/en/research-topic/digital-living>
7. Terry Heick. [Електронний ресурс]: 4 Principles Of Digital Literacy. Режим доступу: <http://www.teachthought.com/literacy/4-principals-of-digital-literacy/>
8. Медіаграмотність: Підручник для вчителів / Сінді Шейбе, Фейз Рогоу / Перекл. з англ. С. Дьома; за загал. ред. В.Ф.Іванова, О.В.Волошенюк. - К.: Центр Вільної Преси, Академія Української Преси, 2017. - 319 с.

9. Медіаосвіта та медіаграмотність : підручник / Ред.-упор. В.Ф.Іванов, О.В.Волошенюк; за науковою редакцією В. В. Різуна. – К.: Центр вільної преси, 2013. – 352 с.
10. Медійна та інформаційна грамотність. [Електронний ресурс] : програма навчання педагогів. / К.Уїлсон [та інш.]; наук. ред. Н.І.Гендина, С.Г.Корконосенко; пер. Е.Малявская; Інститут ЮНЕСКО з інформаційних технологій в освіті.–Париж: ІІТО ЮНЕСКО, 2012. - Режим доступу: <http://iite.unesco.org/pics/publications/ru/files/3214706.pdf>